

# EUGENE ASSOCIATES COMPANY PROFILE

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***YOUR CHOICE***

***OUR PASSION***

Eugene Associates Co., Ltd.

**Design House & Work shop :**

Room 617, 6th Floor, Magok Central Tower 1st, 227,  
Gonghang-daero, Gangseo-gu, Seoul, South Korea.

T. +82 (0) 2 3664 3786 F. +82 (0) 2 6499 3787

<http://www.eugene-co.kr> / [info@eugene-co.kr](mailto:info@eugene-co.kr)

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## Vision

In Eugene Associates, there are many staffs filled with Passion in their hearts.  
Future is belong to the persons with Passion.

**"Passionate people get things done."**

Passionate people get things done.  
Passion for doing what you're called to do resonates in every fiber of a true Leader.  
Passionate people energize other people and build enthusiasm.  
And as you surely know, enthusiasm is contagious.

- Leonard H. Roberts -

## Slogan

"Work with Happiness"

Objectively we think Good jobs and Happiness in one's life are separate each other. However,  
Most people live with "Life only for himself", "Works only desire to do", "Works only for Exist"  
We are pleasant and happy even only for the moments we are doing what we want to do"

## Management philosophy

Thanks to Eugene Construction Co. Ltd's abundant experiences since 2001 as a General Construction company, The Eugene Associates was established with excellent capacities of Design & Construction. Eugene Associates needs now honest courage for further one step mature.  
All the problems are not solved only by skill, however, any problem can not be overcome without skill. This is the same as the unskilled may cause difficulties to the clients.  
All staffs of Eugene Associates are professional.  
We are ready to impress our clients with professional skills based on honest communication.  
With Passion and Creativity in mind, we will do our best for our valuable clients.

## Profile

Established - August 28, 2012

## Capital

220 million won

## CEO and Director of Strategy

Mr. Chris Kim

## Language

Korean / English / Spanish / Indonesian / Chinese

<https://www.eugene-co.kr>

### Our service are

Exhibition stand contractors for trade shows in South Korea.

Overseas Exhibition Coordination & Support.

Fairs / Events / Marketing Research / Exhibition stand design / Exhibition stand construction

We, Eugene Associates Company, are located in Seoul Korea and cover whole Korean peninsular as well as the exhibitions held in Jeju island.

Hopefully believe that we can be a good business partner in Korea with good quality services and competitive cost.

We believe that the most inconvenient things on the Overseas Exhibitions are not to be accustomed to the local exhibition rules and not smooth communication with the local partners.

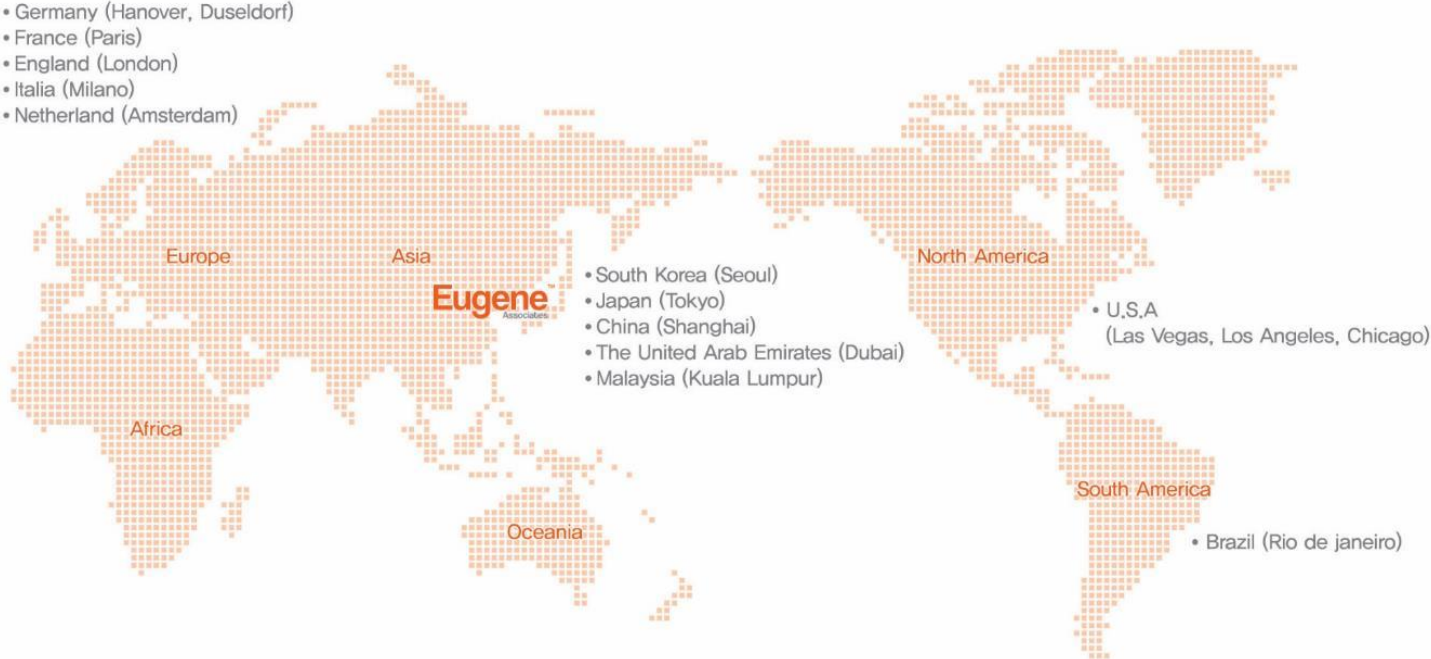
However, we Eugene Associates have been providing the impressive services from the paper works requested by the Organizer to the final moments of the exhibition as well as doing satisfactory communications with the clients.

If you are looking for a capable partner, we can dare say we are a right partner.

Eugene Associates Co., Ltd.

- 1. CEO and Director of strategy : Chris Kim
- 2. Established : August 28, 2012
- 3. Address : Rm.617, 6<sup>th</sup> Floor, Magok Central Tower 1st, 227, Gonghang-daero, Gangseo-gu, Seoul, South Korea.
- 4. Type of Business : Overseas Exhibition Coordination & Support. Fairs, Events, Marketing Research







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# PORTFOLIO

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The World's Best! Eugene Associates Co., Ltd.

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WGC 2022 : World Gas Conference 2022 / BP British Petroleum 375sqm / EXCO, Daegu, South Korea.



Café Show Seoul 2021 / COEX, Seoul, South Korea.





ADEX 2021 / Seoul Airport, Seoul, South Korea.

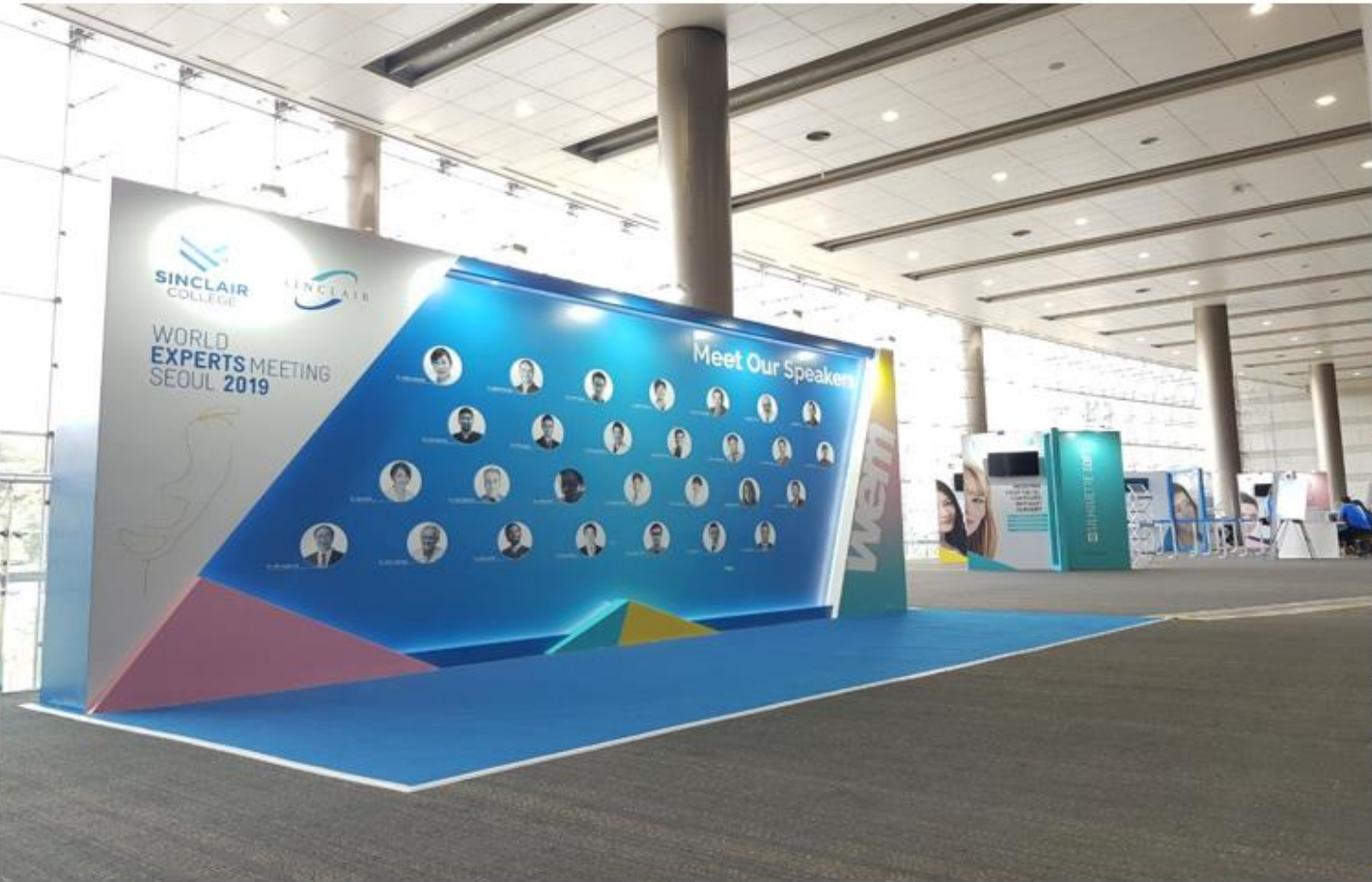


Green Energy Expo 2020 - BayWa r.e. renewable energy GmbH / EXCO, Daegu, South Korea.





Green Energy Expo 2020 - Risen Energy Co., Ltd. / EXCO, Daegu, South Korea.



WEM 2019 (World Experts Meeting Seoul 2019) COEX, Seoul, South Korea.





Hytera Global Partner Summit 2019 - Grand Walkerhill Seoul , Seoul, South Korea.



The 17th Seoul Int'l Cafe Show - COEX, South Korea.





SIBF 2018 - Seoul International Book Fair - COEX, South Korea.



a better version of you\_Goethe-Institut Beijing, China.





ADEX 2017 / Seoul International Aerospace & Defense Exhibition 2017 - Seoul Airport, Seoul, South Korea. / Roketsan / 141 Sqm



ADEX 2017 / Seoul International Aerospace & Defense Exhibition 2017 - Seoul Airport, Seoul, South Korea. / Indonesia Pavilion / 51.75 Sqm





ITU Telecom World 2017 - BEXCO, Busan, South Korea. / Zimbabwe Pavilion / 200 Sqm

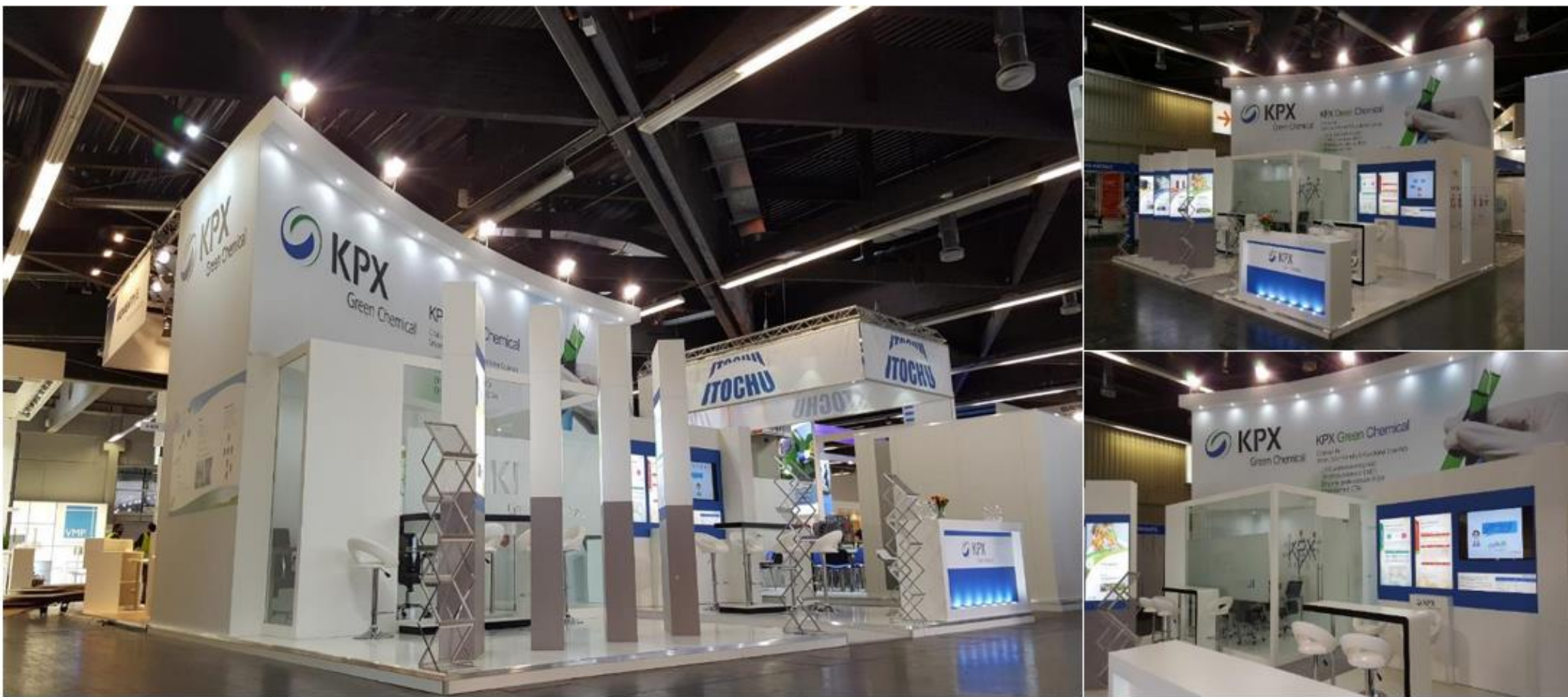


APCS 2017 / Asia Pacific Cities Summit & Mayor's Forum – DCC, Daejeon, South Korea. / Brisbane Pavilion / 224 Sqm





Coffee Expo Seoul 2017 - COEX, Seoul, South Korea.

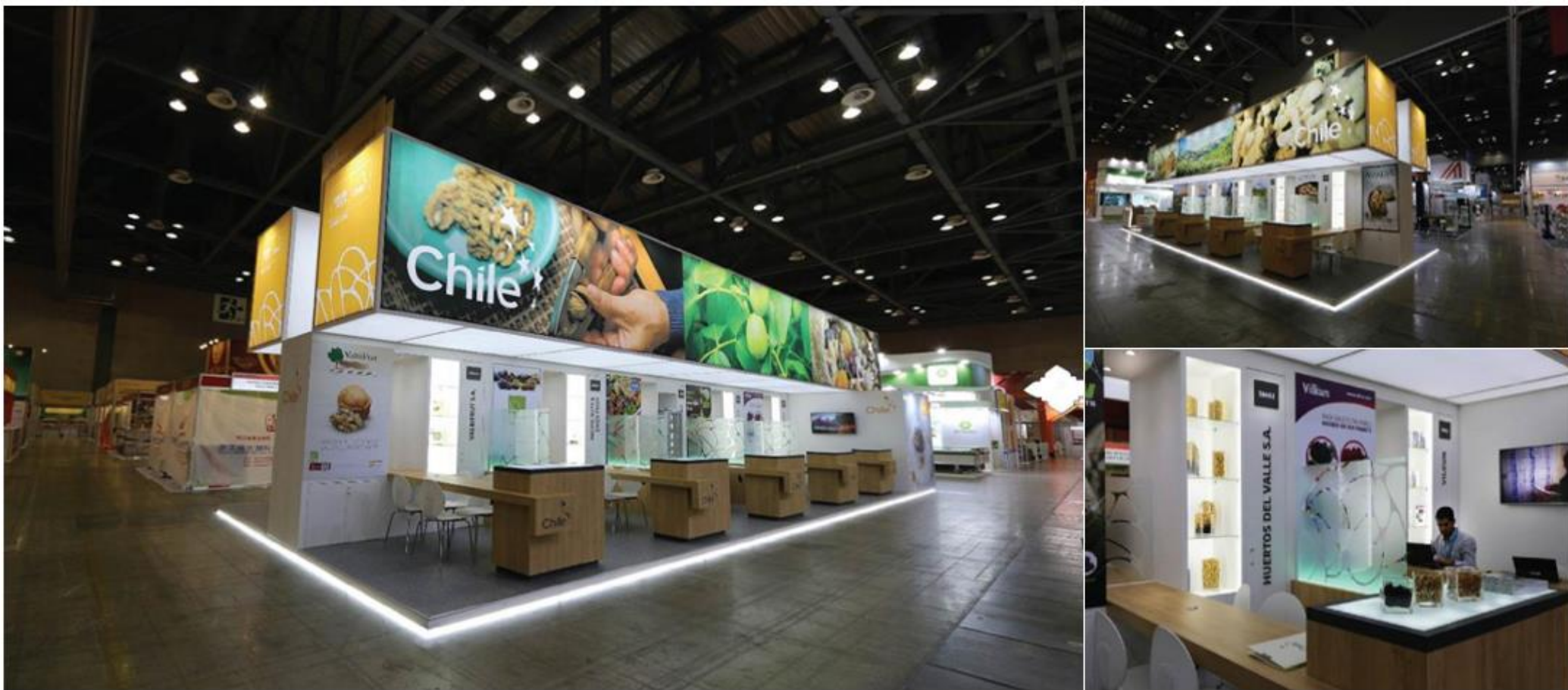


European Coatings Show 2017 - Nuremberg Messe, Nuremberg, Germany.



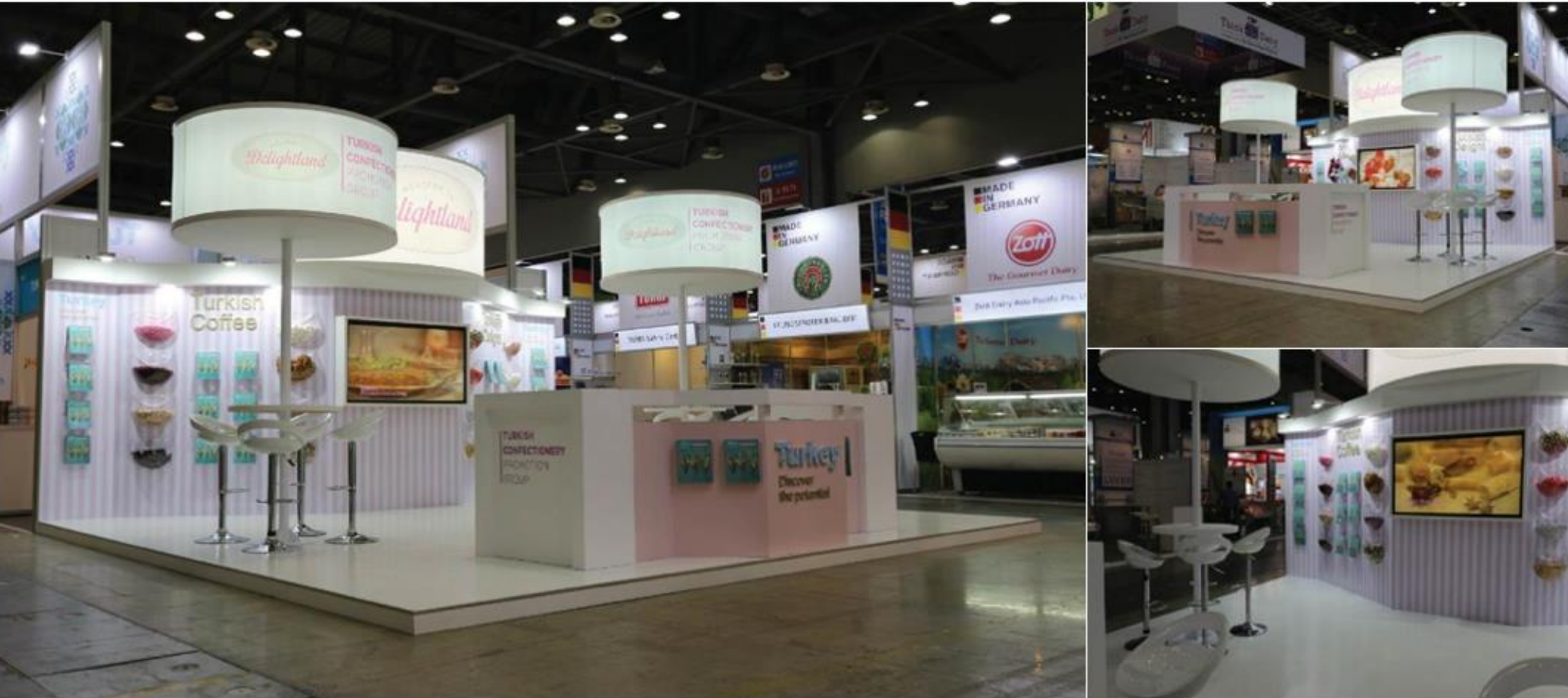


Launching of the official website Colombia. Travel 2017 - The Shilla Hotel, Seoul, South Korea.



Seoul Food & Hotel 2016 - KINTEX, South Korea.





Seoul Food & Hotel 2016 - KINTEX, South Korea

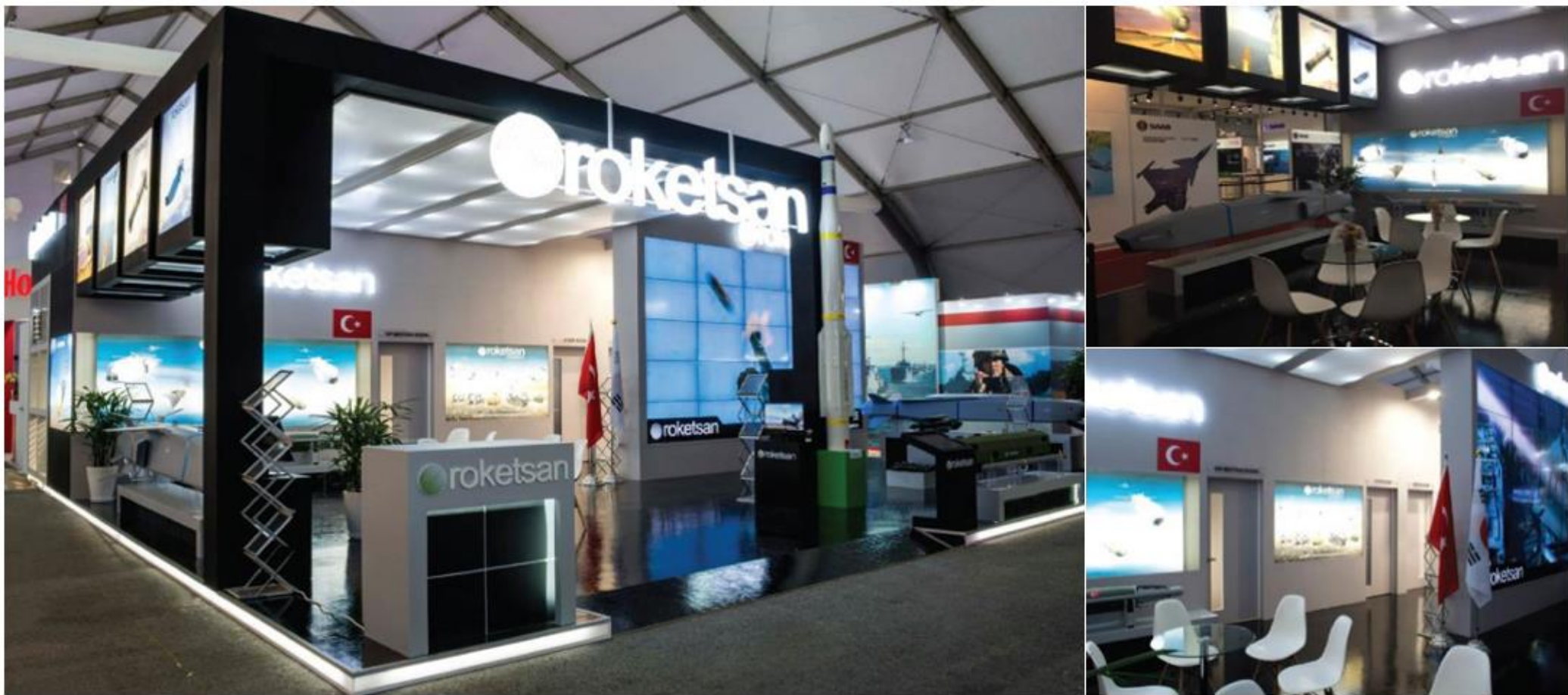


International Green Energy Expo & Conference 2016 - EXCO, South Korea.





Energy Korea 2015 - KINTEX, South Korea.



ADEX 2015 - Seoul Airport, South Korea.





ADEX 2015 - Seoul Airport, South Korea.



arts & tannery 2012 - Olive tower, South Korea.





SIBF 2012 - Seoul International Book Fair - COEX, South Korea.



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# Thank you!

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